



HARFORD PLEIN AIR

Harford Plein Air Festival Sponsorship Opportunities:

5th Annual County-Wide Plein Air Painting Festival: October 6-12, 2019

Hosted by:



MARYLAND CENTER FOR THE ARTS

During the Harford Plein Air Festival (Oct 6-12, 2019), 30 juried plein air painters, who have been selected from a national call for artists will be painting scenes highlighting the magnificent landscapes of Harford County to compete for artistic merit awards. They will also sell their original artwork in a large gallery sale at the Bel Air Armory (Oct 11-12), and proceeds from the art sales will help continue the work of Maryland Center for the Arts in Harford County. Community artists of all ages can sign up to paint plein air scenes with the juried artists in our Quick Draw Competition on October 12, 8am-1pm in downtown Bel Air. The Quick Draw paintings will be displayed for sale along the left side of the Harford County Sheriff's Office from 11am-1pm and an award ceremony will be held. By sponsoring the Harford Plein Air Festival, you are supporting positive, life-building experiences for students, adults, and seniors through cultural arts opportunities that highlight the visual beauty of Harford County.

Harford Plein Air Festival Schedule:

- Opening Reception and Art Sale at Liriodendron Mansion: Sun. Oct. 6, 2019 1-4pm Free Admission
- Juried Artists Paint Scenes Throughout Harford County: Sun. Oct. 6, - Thurs. Oct. 10, 2019 (Locations/Times at mdcfa.org)
- Collectors' Preview Art Sale and Awards Ceremony at Bel Air Armory: Fri. Oct. 11, 2019 6:30-9pm Tickets: \$50 Individual/\$75 Couple; Catered by Main Street Tower and all ticket buyers receive a \$50 voucher towards a painting purchase.
- Quick Draw Competition (for all ages), Awards, and Art Sale: Sat. Oct. 12, 2019 8am-1pm Registration Available Online: mdcfa.org
- Public Gallery Sale at Bel Air Armory: Sat. Oct. 12, 2019 11am-5pm Free Admission

Leonardo da Vinci Sponsorship: \$10,000

\$500 towards artwork purchased
 10 tickets to Collector's Preview and Awards Ceremony
 5-minute corporate introduction at Collector's Preview
 Logo placement in e-newsletter with a featured article
 Top level logo on signage, advertising, social media, & print materials
 Opportunity to present 1st Place award in your name at Collectors' Preview
 Opportunity to present top awards at Quick Draw Competition

Claude Monet Sponsorship: \$5,000

\$200 towards artwork purchased
 6 tickets to Collector's Preview and Awards Ceremony
 Corporate introduction at Collector's Preview
 Logo on signage, advertising, social media, e-newsletter, & print materials
 Opportunity to present an award in your name at Collectors' Preview
 Opportunity to present an award at Quick Draw Competition

John Constable Sponsorship: \$1,000

\$100 towards artwork purchased
 4 tickets to Collector's Preview and Awards Ceremony
 Corporate introduction at Collector's Preview
 Logo on signage, advertising, social media, e-newsletter, & print materials
 Opportunity to present an award in your name at Collectors' Preview
 Opportunity to present an award at Quick Draw Competition

Berthe Morisot Sponsorship: \$500

\$50 towards artwork purchased
 2 tickets to Collector's Preview and Awards Ceremony
 Corporate introduction at Collector's Preview and Awards
 Logo on signage, advertising, social media, e-newsletter, & print materials
 Opportunity to present an award in your name at Collectors' Preview
 Opportunity to present an award at Quick Draw Competition

Edward Hopper Sponsorship: \$250

\$25 towards artwork purchased
 2 tickets to Collector's Preview Party and Awards
 Corporate introduction at Collector's Preview and Awards
 Logo on signage, advertising, social media, e-newsletter, & print materials
 Opportunity to present an honorable mention award at Collectors' Preview or Quick Draw Competition

Please send logo artwork in JPG format to Amanda Pugh at apugh@mdcfa.org. Sponsorship payment is due by 9/10/19.

Make Checks payable to Maryland Center for the Arts with "Plein Air Sponsor" in the memo line. Mail checks to P.O. Box 687 Bel Air, MD 21014. For assistance, contact the MCA office at 443-567-5216.

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MARYLAND CENTER FOR THE ARTS

2019 Sponsorship Form

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Business Contact: _____ Title: _____

Email: _____

Artwork Contact: _____ Phone: _____

Email: _____

Please Check Sponsorship Level:

Leonardo da Vinci Sponsorship..... \$10,000

Claude Monet Sponsorship.....\$5,000

John Constable Sponsorship.....\$1,000

Berthe Morisot Sponsorship.....\$500

Edward Hopper Sponsorship.....\$250

Donation: _____

I wish to be listed as "Anonymous".

Payment Method:

Cash Check Credit Card

Name on Card: _____

Card #: _____

Exp. Date: _____ CCV #: _____ Zip Code: _____

- **Payment Deadline: 9/10/19**
- Send logo in JPG format to apugh@mdcfa.org
- Make Checks Payable to Maryland Center for the Arts and mail to Maryland Center for the Arts P.O. Box 687 Bel Air, MD 21014.

Special Thanks to our Sponsors:



This program is supported in part by a grant from Harford County Cultural Arts Board through the Maryland State Arts Council.