



## HARFORD PLEIN AIR

Program Sponsorship *Champion art in your community!*

### **Presenting Sponsor: \$15,000**

- \$1000 towards artwork purchased*
- 10 tickets to Collector's Preview Party and Awards*
- 5 minute corporate introduction at Collector's Preview Party and Awards*
- Logo placement in e-newsletter with a featured article*
- Top level logo on signage, advertising, social media*
- Full page color advertisement in program*
- 1st Place Award given in your name*

### **Major Art Sponsor: \$10,000**

- \$500 towards artwork purchased*
- 6 tickets to Collector's Preview Party and Awards*
- Logo placement and recognition in e-newsletter*
- Corporate introduction at Collector's Preview and Awards*
- Logo on signage, advertising, and social media*
- Full page color advertisement in program*
- Award given in your name*

### **Art Masterpiece: \$5,000**

- \$200 towards artwork purchased*
- 4 tickets to Collector's Preview Party and Awards*
- Corporate introduction at Collector's Preview and Awards*
- Logo placement in newsletter*
- Logo on signage, advertising, and social media*
- Full page black and white advertisement in program*
- Award given in your name*

### **Friend of Plein Air: \$1,000**

- \$100 towards artwork purchased*
- 2 tickets to Collector's Preview Party and Awards*
- Corporate introduction at Collector's Preview and Awards*
- Logo placement in e-newsletter*
- Logo on signage, advertising, social media*
- Half page black and white advertisement in program*
- Award given in your name*

### **Artist Sponsor: \$500**

- \$50 towards artwork purchased*
- 2 tickets to Collector's Preview Party and Awards*
- Corporate introduction at Collector's Preview and Awards*
- Logo placement in e-newsletter*
- Logo on signage, advertising, social media*
- Quarter page black and white advertisement in program*



# MARYLAND CENTER FOR THE ARTS



## 2018 Sponsorship and Advertising Form

Harford Plein Air Festival Dates: September 24 – 29, 2018  
Advertising Deadline: September 1, 2018  
Location of Event: Bel Air Armory: 37 N. Main St. Bel Air, MD

Company or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Artwork Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please Check Sponsorship/Advertising Level:**

\_\_\_ Presenting Sponsor..... \$15,000

\_\_\_ Major Art Sponsor.....\$10,000

\_\_\_ Art Masterpiece Sponsor.....\$5,000

\_\_\_ Friend of Plein Air Sponsor.....\$1,000

\_\_\_ Artist Sponsor.....\$500

\_\_\_ Donation: \_\_\_\_\_

\_\_\_ I wish to be listed as "Anonymous".

**Payment Method:**

\_\_\_ Cash \_\_\_ Check \_\_\_ Credit Card

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV #: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Special Notes:**

**Program Ad Specs: (Color Ad in JPG or PDF)**

Full Page Ad: 7.5" H x 4.5" W

Half Page Ad: 3.5" H x 4.5" W

Quarter Page Ad: 3.5" H x 2" W

- Fill out and email sponsor form to [apugh@mdcfa.org](mailto:apugh@mdcfa.org) or complete online at: [www.mdcfa.org](http://www.mdcfa.org)
- Send corporate logo in .jpg format to [apugh@mdcfa.org](mailto:apugh@mdcfa.org)
- Program Ad must be received by: **Sept. 1, 2018**
- Make checks payable to: **Maryland Center for the Arts**
- Mail form and check to **PO Box 687 Bel Air, MD 21014**