

# HARFORD PLEIN AIR

Hosted by

CENTER  FOR THE ARTS

**October 10-15, 2016**

A Plein Air Painting Festival  
held throughout  
Harford County, MD

Harford Plein Air invites artists from all over the U.S. to enter this second annual competition to create art in the "open air". 30 competing artists, juried by artist, Michele Byrne, will paint throughout Harford County, MD. The festival culminates in a gallery sale, awards ceremony, and reception at Liriodendron Mansion. Awards presented by internationally acclaimed artist, David Diaz.

### Collector's Preview Party

(Ticketed Event)

Friday, October 14, 2016

7:00pm

Liriodendron Mansion

Catered by Pairings Bistro

### Quick Draw Competition

**Open to All Artists**

Saturday, October 15, 2016

8:00am-1:30pm

Town of Bel Air

Awards presented by Hai-Ou Hou

### Public Gallery Sale and Reception

Saturday, October 15, 2016

2:00pm-5:00pm

Liriodendron Mansion

Awards presented by David Diaz

For more information, contact

**Center for the Arts**

**443-567-5216 info@harfordcfa.org**

## Sponsorship Opportunities

### Presenting Sponsor: \$15,000

*Exclusive Opportunity for Only One Presenter*

- ◆ Top Branding/corporate logo or donor name recognition throughout the festival at key locations
- ◆ Welcome letter in program
- ◆ "Corporate logo or donor name presents..." on all printed materials as available\*
- ◆ Full page ad in program
- ◆ Corporate logo or donor name on the CFA website with a live link to your website for one year
- ◆ Corporate logo or donor name in the CFA newsletter for one year
- ◆ Corporate logo or donor name on all advertising for Harford Plein Air\*
- ◆ Invitation to: Collector's Party, and Public Reception/Gallery Sale
- ◆ Opportunity to speak to those in attendance at Public Reception/Gallery Sale
- ◆ Opportunity for photo with artists

### Major Art Sponsor: \$10,000

- ◆ Corporate logo or donor name recognition throughout the festival at key locations
- ◆ Sponsor introduction at the Public Reception/Gallery Sale
- ◆ "Harford Plein Air sponsored by Corporate logo or donor name....." on all printed materials, as available\*
- ◆ Full page ad in program
- ◆ Corporate logo or donor name on the CFA website with a live link to your website for one year
- ◆ Corporate logo or donor name recognition in the CFA newsletter for one year
- ◆ Corporate logo or donor name on all advertising for Harford Plein Air\*
- ◆ Invitation to: Collector's Party, and Public Reception/Gallery Sale
- ◆ Opportunity for photo with artists

### Art Masterpiece Sponsor: \$5,000

- ◆ Corporate logo or donor name recognition throughout the festival at key locations
- ◆ Corporate logo or donor name recognition in program
- ◆ Half page ad in program
- ◆ Logo placement or donor name on the CFA website with a live link to your website for one year
- ◆ Corporate logo or donor name in the CFA newsletter for one year
- ◆ Corporate logo or donor name recognition on all advertising for Harford Plein Air\*
- ◆ Invitation to Collector's Party, and Public Reception/Gallery Sale
- ◆ Opportunity for photo with artists

### Art Society Sponsor: \$2,000

- ◆ Corporate logo or donor name recognition in program
- ◆ Half page ad in program
- ◆ Corporate logo or donor name recognition on the CFA website with a live link to your website for one year
- ◆ Corporate logo or donor name recognition in the CFA newsletter for one year
- ◆ Corporate logo or donor name recognition on all advertising for Harford Plein Air\*
- ◆ Invitation to Collector's Party, and Public Reception/Gallery Sale
- ◆ Opportunity for photo with artists

### Friend of Plein Air Sponsor: \$1,000

- ◆ Corporate logo or donor name recognition in program
- ◆ Quarter page ad in program
- ◆ Corporate logo or donor name recognition on the CFA website
- ◆ Corporate logo or donor name recognition in the CFA newsletter
- ◆ Invitation to Collector's Party, and Public Reception/Gallery Sale
- ◆ Opportunity for photo with artists

\*Based on timeline set forth by printer

# Advertising and Sponsorship Form

Company or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Artwork Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Harford Plein Air 2016 October 10-15, 2016 Gallery Sale at Liriodendron Mansion

### Sponsorship Levels:

\_\_\_ Presenting Sponsor..... \$15,000

\_\_\_ Major Art Sponsor.....\$10,000

\_\_\_ Art Masterpiece Sponsor.....\$5,000

\_\_\_ Art Society Sponsor.....\$2,000

\_\_\_ Friend of Plein Air Sponsor....\$1,000

### Program Advertisers:

\_\_\_ Full Page Ad (4.5" w x 7.5" h).....\$500

\_\_\_ Half Page Ad (4.5" w x 3.5" h).....\$300

\_\_\_ Quarter Page Ad (2" w x 3.5" h).....\$175

Send artwork in .jpg or .pdf format to:  
Amanda Pugh, [apugh@harfordcfa.org](mailto:apugh@harfordcfa.org)

### Value of Contribution:

\_\_\_ Cash \$ \_\_\_\_\_

\_\_\_ In-Kind Gifts \$ \_\_\_\_\_

*(Fair Market Estimated Value)*

\_\_\_ Media \$ \_\_\_\_\_

*(Fair Market Estimated Value)*

Total Contribution: \$ \_\_\_\_\_

### Payment Method:

\_\_\_ Cash \_\_\_ Check \_\_\_ Credit Card

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV #: \_\_\_\_\_

Make checks payable to: Center for the Arts

Mail payment to:

Center for the Arts PO Box 687 Bel Air, MD 21014

**Advertising Deadline: October 1, 2016**

You will receive a letter acknowledging your  
Sponsorship. Thank you for your support!