

SPONSORSHIP OPPORTUNITIES



CENTER FOR THE ARTS ANNUAL



Dancing for the Arts

Gala Dinner

& Dancing Competition

To Benefit Center for the Arts

Saturday November 19, 2016

6:30-11:30 pm

Maryland Golf & Country Clubs

*Silent Auction • Top Shelf Open Bar
Sumptuous Dinner & Dessert*

Special Performance by

Rage Box Contemporary Dance Center

The Dancing Competition

Black Tie Optional

Additional Performances:

\$25 per performance

Preview Night:

Friday, November 18 • 7 pm

Matinee:

Saturday, November 19 • 2 pm

PRESENTING SPONSOR

Exclusive opportunity for only one presenter

\$25,000

- 16 tickets (2 tables) to the Gala evening
- Program placement inside front cover in full color
- Welcome letter in program
- Sponsor representative will have the opportunity to speak to the audience
- Social Media placement of Sponsor Name and Logo
- Logo placement in Center for the Arts Newsletter
- Logo placement for one year on Center for the Arts website with link to your website

MAJOR ART SPONSOR

\$15,000

- 8 tickets (1 table) to the Gala evening
- Sponsor introduction to the audience
- Full page color ad in program inside back cover
- Social Media placement of Sponsor Name and Logo
- Logo placement in Center for the Arts Newsletter
- Logo placement for one year on Center for the Arts website with link to your website

ART MASTERPIECE SPONSOR

\$5,000

- 4 tickets to the Gala evening
- Sponsor introduction to the audience
- Half page color ad in program
- Social Media placement of Sponsor Name and Logo
- Logo placement in Center for the Arts Newsletter
- Logo placement for one year on Center for the Arts website with link to your website

ART SOCIETY SPONSOR

\$2,000

- 2 tickets to the Gala evening
- Sponsor introduction to the audience
- Half page b/w ad in program
- Social Media placement of sponsor name and Logo
- Logo placement in Center for the Arts Newsletter
- Logo placement for one year on Center for the Arts website with link to your website

MATINEE SPONSOR

\$1,500

- 4 tickets to the Matinee Performance
- Half page b/w ad in program
- Social Media placement of sponsor name and logo
- Logo placement for one year on Center for the Arts website
- Placement of banner at Matinee Performance

PROGRAM ADVERTISERS

Full Page Ad **\$500**

Half Page Ad **\$300**

Quarter Page Ad **\$175**

All ads are b/w except as otherwise noted. Logo, ads or any other supplied artwork should be sent in jpeg or .pdf format to: apugh@harfordcfa.org

What is the Center for the Arts?

The Center for the Arts is a 501(c)3 nonprofit arts organization with the mission to establish a visual and performing arts center in Harford County that will be accessible to all to participate in a broad range of creative and collaborative experiences in the disciplines of dance, music, theater, and the visual, traditional and literary arts. The arts center will provide much needed performance space, galleries, classroom/studio space, and meeting space for local artists and arts organizations, as well as to regional artists and arts organizations.

For more information contact

Michael Jessup • **443.567.5216** or Carolyn Evans • **410.420.0802**

www.HarfordCFA.org

ADVERTISING & SPONSORSHIP FORM

Company (or Individual) Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact: _____ Title: _____

E-Mail: _____

Artwork Contact: _____ Phone: _____

E-Mail: _____

Annual Dancing for the Arts Gala

Saturday, November 19, 2016 • Maryland Golf & Country Clubs

Sponsorship Level

- Presenting Sponsor \$25,000
- Major Art Sponsor \$15,000
- Art Masterpiece Sponsor \$5,000
- Art Society Sponsor \$2,000
- Matinee Sponsor \$1,500

Value of Contribution

- Cash \$ _____
- In-Kind Gifts \$ _____
(Fair Market Estimated Value)
- Media \$ _____
(Fair Market Estimated Value)
- TOTAL CONTRIBUTION \$ _____**

Program Advertisers

- Full Page Ad \$500
(4.5" w x 7.5" h)
- Half Page Ad \$300
(4.5" w x 3.5" h)
- Quarter Page Ad \$175
(2" w x 3.5" h)

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- Cash Check MC Visa AM EX

Card # _____

Exp: _____ CV# _____

Make checks payable to the **Center for the Arts**

Mail payment to:

Center for the Arts • PO Box 687 • Bel Air, MD 21014

Advertising DEADLINE: November 1, 2016

You will receive a letter acknowledging
your Sponsorship.

Thank you for your support!