



# HARFORD PLEIN AIR

## Harford Plein Air Painting Festival Sponsorship Opportunities:

6th Annual County-Wide Plein Air Painting Festival: September 14-19, 2020

Hosted by:  MARYLAND CENTER FOR THE ARTS

During the Harford Plein Air Painting Festival (Sept. 14-19, 2020), thirty (30) plein air painters, who will be juried into the competition from a national call for artists, will be painting landscapes, seascapes, and cityscapes throughout Harford County to compete for artistic merit awards presented at the Bel Air Armory during the Collectors' Preview Party and Awards Ceremony. Their original artwork will be sold at the Bel Air Armory (Sept. 18-19, 2020), and proceeds from the art sales will help continue the work of Maryland Center for the Arts, a 501(c)3 nonprofit organization in Harford County.

Community artists of all ages can sign up for the Quick Draw Competition, which is a timed, two-hour plein air painting competition, on Saturday, September 19, 8am-1pm in downtown Bel Air. The Quick Draw paintings will be displayed for sale along the left side of the Harford County Sheriff's Office from 11am-1pm; and an award ceremony will be held for all ages. By sponsoring the Harford Plein Air Painting Festival, you are supporting positive, life-building experiences for students, adults, and seniors through cultural arts opportunities that highlight the visual beauty of Harford County.

### 2020 Harford Plein Air Painting Festival Schedule:

- Mon. Sept 14, 2020 : Opening Reception and "6 x 8" Art Sale at Liriodendron Mansion
- Mon. Sept 14 - Sat. Sept 19, 2020: Juried Artists Paint Scenes Throughout Harford County (Locations/Times at [mdcfa.org](http://mdcfa.org))
- Fri. Sept. 18, 2020; 6-9pm: Collectors' Preview Party and Awards Ceremony at Bel Air Armory  
Tickets: \$50 Individual/\$75 Couple; Catered by a local restaurant and all ticket buyers receive a \$50 voucher towards a painting.
- Sat. Sept. 19, 2020; 7:30am-1pm: Quick Draw Competition for All Ages, Awards, and Art Sale
- Sat. Sept. 19, 2020; 11am-5pm: Public Gallery Sale at Bel Air Armory Free Admission

### **Leonardo da Vinci Sponsorship: \$10,000**

\$500 towards artwork purchased  
 10 tickets to Collector's Preview and Awards Ceremony  
 5-minute corporate introduction at Collector's Preview  
 Logo placement in e-newsletter with a featured article  
 Top level logo on signage, advertising, social media, & print materials  
 Opportunity to present 1st Place award in your name at Collectors' Preview (9/18)  
 Opportunity to present top awards at Quick Draw Competition (9/19)

### **Edward Hopper Sponsorship: \$5,000**

\$300 towards artwork purchased  
 8 tickets to Collector's Preview and Awards Ceremony  
 Corporate introduction at Collector's Preview  
 Logo on signage, advertising, social media, e-newsletter, & print materials  
 Opportunity to present an award in your name at Collectors' Preview (9/18) or Quick Draw Competition (9/19)

### **Claude Monet Sponsorship: \$2,500**

\$200 towards artwork purchased  
 6 tickets to Collector's Preview and Awards Ceremony  
 Corporate introduction at Collector's Preview  
 Logo on signage, advertising, social media, e-newsletter, & print materials  
 Opportunity to present an award in your name at Collectors' Preview (9/18) or Quick Draw Competition (9/19)

### **John Constable Sponsorship: \$1,000**

\$100 towards artwork purchased  
 4 tickets to Collector's Preview and Awards Ceremony  
 Corporate introduction at Collector's Preview  
 Logo on signage, advertising, social media, e-newsletter, & print materials  
 Opportunity to present an award in your name at Collectors' Preview (9/18) or Quick Draw Competition (9/19).

### **Berthe Morisot Sponsorship: \$500**

\$50 towards artwork purchased  
 2 tickets to Collector's Preview and Awards Ceremony  
 Corporate introduction at Collector's Preview and Awards  
 Logo on signage, advertising, social media, e-newsletter, & print materials  
 Opportunity to present an award in your name at Collectors' Preview (9/18) or Quick Draw Competition (9/19).

Please send logo artwork in JPG format to [Amanda Pugh at apugh@mdcfa.org](mailto:Amanda.Pugh@mdcfa.org). Sponsorship payment is due by 9/1/2020.

Please make checks payable to Maryland Center for the Arts with "Plein Air Sponsor" in the memo line. Please mail checks to: Maryland Center for the Arts Attn: Amanda Pugh, Operations Manager P.O. Box 687 Bel Air, MD 21014. For assistance, contact the MCA office at 443-567-5216.

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MARYLAND CENTER FOR THE ARTS

## 2020 Sponsorship Form

Company or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Artwork Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please Check Sponsorship Level:

Leonardo da Vinci Sponsorship..... \$10,000

Edward Hopper Sponsorship..... \$5,000

Claude Monet Sponsorship.....\$2,500

John Constable Sponsorship.....\$1,000

Berthe Morisot Sponsorship.....\$500

Donation: \_\_\_\_\_

I wish to be listed as "Anonymous".

Payment Method:

Cash  Check  Credit Card

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV #: \_\_\_\_\_ Zip Code: \_\_\_\_\_

- **Payment Deadline: 9/1/2020**
- Send logo in JPG format to [apugh@mdcfa.org](mailto:apugh@mdcfa.org)
- Make Checks Payable to Maryland Center for the Arts and mail to Maryland Center for the Arts  
Attn: Amanda Pugh, Operations Manager  
P.O. Box 687 Bel Air, MD 21014.

**Special Thanks to our Sponsors:**



This program is supported in part by grants from fZW SdkS VESV0de5ag` U4  
Harford County Cultural Arts Board i fZ X` Ve.Xh\_ fZW Maryland State Arts  
Council S VfZW SdkV5ag` fkA XUVX5a\_ \_ g` fks V7La` a\_ [U6 Wwib\_ Wfz